

# End-of-Sale and End-of-Life Announcement for the Cisco Vision Dynamic Signage Director



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## Overview

### EOL13575

Cisco announces the end-of-sale and end-of-life dates for the Cisco Vision Dynamic Signage Director. The last day to order the affected product(s) is July 31, 2021. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available under the terms and conditions of customers' service contract.

Please see our [Cisco Sports & Entertainment blog](#) for more details.

Further questions can be sent to [askciscovision@cisco.com](mailto:askciscovision@cisco.com).

## End-of-life milestones

**Table 1.** End-of-Life Milestones and Dates for the Cisco Vision Dynamic Signage Director

Milestone	Definition	Date
<b>End-of-Life Announcement Date</b>	The date the document that announces the end-of-sale and end-of-life of a product is distributed to the general public.	April 30, 2021
<b>End-of-Sale Date: App SW, Feature</b>	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	July 31, 2021
<b>Last Ship Date: App SW, Feature</b>	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	October 29, 2021
<b>End of SW Maintenance Releases Date: App SW, Feature</b>	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	July 31, 2022
<b>End of New Service Attachment Date: App SW, Feature</b>	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	July 31, 2022
<b>End of Service Contract Renewal Date: App SW</b>	The last date to extend or renew a service contract for the product.	October 27, 2023
<b>Last Date of Support: App SW, Feature</b>	The last date to receive applicable service and support for the product as entitled by active service contracts or by warranty terms and conditions. After this date, all support services for the product are unavailable, and the product becomes obsolete.	July 31, 2024

HW = Hardware

OS SW = Operating System Software

App. SW = Application Software

## Product part numbers

**Table 2.** Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description
R-SV-DR-DIR-SW-K9	Cisco Vision Director Software Only License
L-SV-DR-DISP-FSV	Cisco Vision Director Full SV Display License
L-SV-DR-ENCODER	Cisco Vision Director DMP Encode License - 10 Players
L-SV-DR-LCTRL-IPPS	Cisco Vision Local Control via IPPS License - Single
L-SV-DR-LCTRL-WEB	Cisco Vision Local Control via Web License - Single
L-SV-DR-LOCAL	Cisco Vision Director Non-English Localization License
L-SV-DR-COMRCE	Cisco Vision Director Commerce License - Single
L-SV-DR-LIC	Cisco Vision Director Licensing
CV-DR-DIR-SW-62	Cisco Vision Director Software Tracking License for 6.2
CV-DR-DIR-SW-63	Cisco Vision Director Software Tracking License for 6.3

## Product migration options

There is no replacement available for the Cisco Vision Dynamic Signage Director at this time.

Customers may be able to use the Cisco Technology Migration Program (TMP) where applicable to trade-in eligible products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at

[https://www.cisco.com/web/partners/incentives\\_and\\_promotions/tmp.html](https://www.cisco.com/web/partners/incentives_and_promotions/tmp.html).

Customers may be able to continue to purchase the Cisco Vision Dynamic Signage Director through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: <https://www.cisco.com/go/eos>.

Service prices for Cisco products are subject to change after the product End-of-Sale date.

The Cisco Takeback and Recycle program helps businesses properly dispose of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to:

[https://www.cisco.com/web/about/ac227/ac228/ac231/about\\_cisco\\_takeback\\_recycling.html](https://www.cisco.com/web/about/ac227/ac228/ac231/about_cisco_takeback_recycling.html).

## For more information

For more information about the Cisco End-of-Life Policy, go to:

[https://www.cisco.com/en/US/products/products\\_end-of-life\\_policy.html](https://www.cisco.com/en/US/products/products_end-of-life_policy.html).

For more information about the Cisco Product Warranties, go to:

[https://www.cisco.com/en/US/products/prod\\_warranties\\_listing.html](https://www.cisco.com/en/US/products/prod_warranties_listing.html).

To subscribe to receive end-of-life/end-of-sale information, go to:

<https://www.cisco.com/cisco/support/notifications.html>.

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