

Cisco DNA Software Subscriptions for Wireless

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Cisco Networking

Cisco® Networking is your team's bridge to an intent-based network. It is an open, extensible, software-driven portfolio that helps accelerate and simplify your enterprise network operations while lowering costs and reducing your risk. Only Cisco provides a single-network fabric that is powered by deep intelligence and integrated security to delivery automation and assurance across your entire network organization at scale. Cisco Networking gives IT time back from time-consuming, repetitive network configuration tasks so you can focus on the innovations your business needs.

Cisco DNA Software subscriptions provide customers with four key benefits:

- Investment protection of software purchases through software services-enabled license portability
- Software suites that address typical customer use case scenarios at an attractive price
- Flexible licensing models to smoothly distribute customer's software spending over time
- Access to new technology from Cisco

Table 1 outlines common IT management challenges and the ways that Cisco DNA Software helps customers to address them.

Table 1. IT management challenges and Cisco DNA Software benefits

IT management challenges	Cisco DNA Software benefits
Shrinking IT budgets Budgets are shrinking while IT demands continue to accelerate. As the costs of IT and downtime skyrocket, companies need to balance shrinking budgets with easy-to-deploy networks that enhance operation efficiency.	Deliver more value for your money Cisco DNA Software is designed for typical customer use scenarios and is offered at a better-together price, making it easier and less expensive for you to deploy complete solutions. Increase investment protection Software services-enabled license portability lets your software licenses stay current through hardware upgrades and replacements at no additional cost.
Infrastructure inflexibility IT organizations lack an automated way to keep pace with changing business needs and demands for more resources. It often takes months or weeks to procure and provision a new network service.	Enhance business agility Cisco DNA Software delivers critical business solutions and provides you with the tools you need to deploy, maintain, and manage your software.
Lack of buying options Organizations need more options for buying software to improve their flexibility, reduce risk, and cut costs.	Supplies flexible licensing models Evenly distribute your software spending over time with subscription-based and other flexible purchasing models.
Implementation obstacles Deploying software and implementing new use cases can often cause major disruptions in your current operations.	Reduce risk Cisco's technical and professional services provide the expertise, smart tools, and proven processes that reduce risk and downtime.

IT management challenges	Cisco DNA Software benefits
<p>Excessive time and costs for maintenance</p> <p>The majority of your IT budget and most of your workloads are focused on routine maintenance, limiting your ability to innovate and grow your business.</p>	<p>Accelerate ROI and time-to-value</p> <p>Optimize the performance of your networks to get the most from your technology investments. Accelerate your business outcomes with expert guidance from Cisco® technical and professional services.</p>

Product overview

Cisco DNA Software delivers an unbound network on an open and extensible architecture to help you navigate the digital journey. Benefits include lower initial costs, investment protection, agility to respond more quickly to business needs, and better budget predictability. These 3-, 5-, and 7-year subscriptions include full Cisco Digital Network Architecture (Cisco DNA) capabilities supported by Cisco Software-Defined Access (SD-Access) analytics, automation, and security. Wireless subscription offers are categorized into two tiers: Cisco DNA Essentials and Cisco DNA Advantage.

Cisco DNA licenses are required for connecting any access points to Catalyst 9800 Series Controllers and/or Cisco DNA Center.

Components of Cisco DNA Advantage offer

Cisco DNA Advantage for Wireless delivers policy-based automation with SD-Access, monitoring, and Cisco DNA Assurance. It also includes:

- Cisco DNA Essentials delivers base automation, monitoring, and management.
- [Cisco Spaces](#) is a single scalable, reliable location platform that digitizes spaces by centralizing location services for both people and things. This powerful location platform leverages existing Wi-Fi infrastructure to give you actionable insights, provide trigger notifications, and drive business outcomes.
- [Cisco AI Network Analytics](#) - AI and machine learning technologies are implemented on Cisco DNA Center and in the AI Network Analytics cloud to enhance the insight and remediation capabilities of Cisco DNA Assurance.

All Cisco DNA Subscription offers include embedded software support with the Cisco Technical Assistance Center (TAC), knowledge base access, and software downloads. Additional services, such as Cisco Solution Support with Smart Net Total Care® and Cisco Solution Support with Software Support Services, are available for purchase separately.

Cisco platforms supported by Cisco DNA Advantage subscription

The following access-point platforms are supported:

- All [Wave 2 Cisco Aironet access points](#) are fully supported.
- Wave 1 access points are supported with limited capabilities.
- All Catalyst 9100 access points are fully supported.

The following Wireless LAN Controller (WLC) platforms are supported:

- Cisco [3504](#), [5520](#), [8540](#), and 9800 WLCs are supported.

For a full list of features in Cisco DNA Advantage, Cisco DNA Essentials, as well as Network Advantage and Network Essentials, please refer to the [Cisco DNA Software for Wireless feature matrix](#).

Cisco DNA Expansion Pack

The Cisco DNA Expansion Pack is a flexible way to purchase Cisco ISE, Cisco Spaces, Secure Network Analytics (Stealthwatch), ThousandEyes and other licenses, appliances, and services in one convenient bundle. Enhance your Cisco networking solutions such as SD-Access, Zero Trust solutions, Encrypted Traffic Analytics (ETA), location analytics, and assurance. You can add the pack to your Cisco DNA software licenses and choose the license count that fits your needs.

Cisco and Partner Services

Our industry-leading methodology and tools, expertise, best practices, and established partner relationships help our customers deliver extraordinary outcomes. We take a holistic approach to planning, implementing, and managing your next-generation network. With our services, you quickly recognize the full value of your SD-Access investment. For more information about this and other Cisco Services, contact your local account representative or visit <https://www.cisco.com/go/enservices>.

Cisco Technical Services

We recommend that Cisco DNA subscription customers purchase Cisco Solution Support for both hardware and license support.

Cisco Embedded Support is included with the purchase of the software subscription. Cisco Embedded Support provides Cisco technical support access online or by phone.

Cisco Embedded Software Support includes:

- Access to support and troubleshooting through online tools and web case submission; case severity or escalation guidelines are not applicable.
- TAC access 24 hours a day to assist by telephone, or web case submission and online tools with application software use and troubleshooting problems.
- Entitlement to maintenance releases, and software updates for software.
- Access to <https://www.cisco.com>; this system offers customers helpful technical and general information about Cisco products as well as access to the online Cisco Software Center library.

No additional products or fees are required to receive these services with a software subscription.

Cisco Solution Support

Cisco Solution Support is the recommended service on both the hardware and software licenses. Cisco Solution Support is an essential element of the Cisco DNA networking architecture because it helps customers maintain its performance, reliability, and return on investment. This service delivers centralized support across the Cisco and third-party solution partner products in your solution ecosystem. Cisco’s team of solution experts is the primary point of contact and owns the case from first call to resolution, no matter where the problem resides in the customer’s network.

Refer to the [service description](#) for more detailed information regarding Cisco Solution Support.

- [Cisco Solution Support with Smart Net Total Care](#)
- [Cisco Solution Support with Software Support Services](#)

You can learn more about Cisco Solution Support at <https://www.cisco.com/go/solutionsupport>.

Cisco environmental sustainability

Information about Cisco’s environmental sustainability policies and initiatives for our products, solutions, operations, and extended operations or supply chain is provided in the “Environment Sustainability” section of Cisco’s [Corporate Social Responsibility](#) (CSR) Report.

Reference links to information about key environmental sustainability topics (mentioned in the “Environment Sustainability” section of the CSR Report) are provided in the following table:

Sustainability topic	Reference
Information on product material content laws and regulations	Materials
Information on electronic waste laws and regulations, including products, batteries, and packaging	WEEE compliance

Cisco makes the packaging data available for informational purposes only. It may not reflect the most current legal developments, and Cisco does not represent, warrant, or guarantee that it is complete, accurate, or up to date. This information is subject to change without notice.

Cisco Capital

Flexible payment solutions to help you achieve your objectives

Cisco Capital® makes it easier to get the right technology to achieve your objectives, enable business transformation, and help you stay competitive. We can help you reduce the total cost of ownership, conserve capital, and accelerate growth. In more than 100 countries, our flexible payment solutions can help you acquire hardware, software, services, and complementary third-party equipment in easy, predictable payments. [Learn more](#).

For more information

To learn more about how Cisco DNA Software can help your organization, please contact your account manager or authorized reseller.

Document history

New or revised topic	Described in	Date
Revised	Cisco DNA Spaces rebrand to Spaces	Sep 19, 2022

Americas Headquarters
Cisco Systems, Inc.
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Asia Pacific Headquarters
Cisco Systems (USA) Pte. Ltd.
Singapore

Europe Headquarters
Cisco Systems International BV Amsterdam,
The Netherlands

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