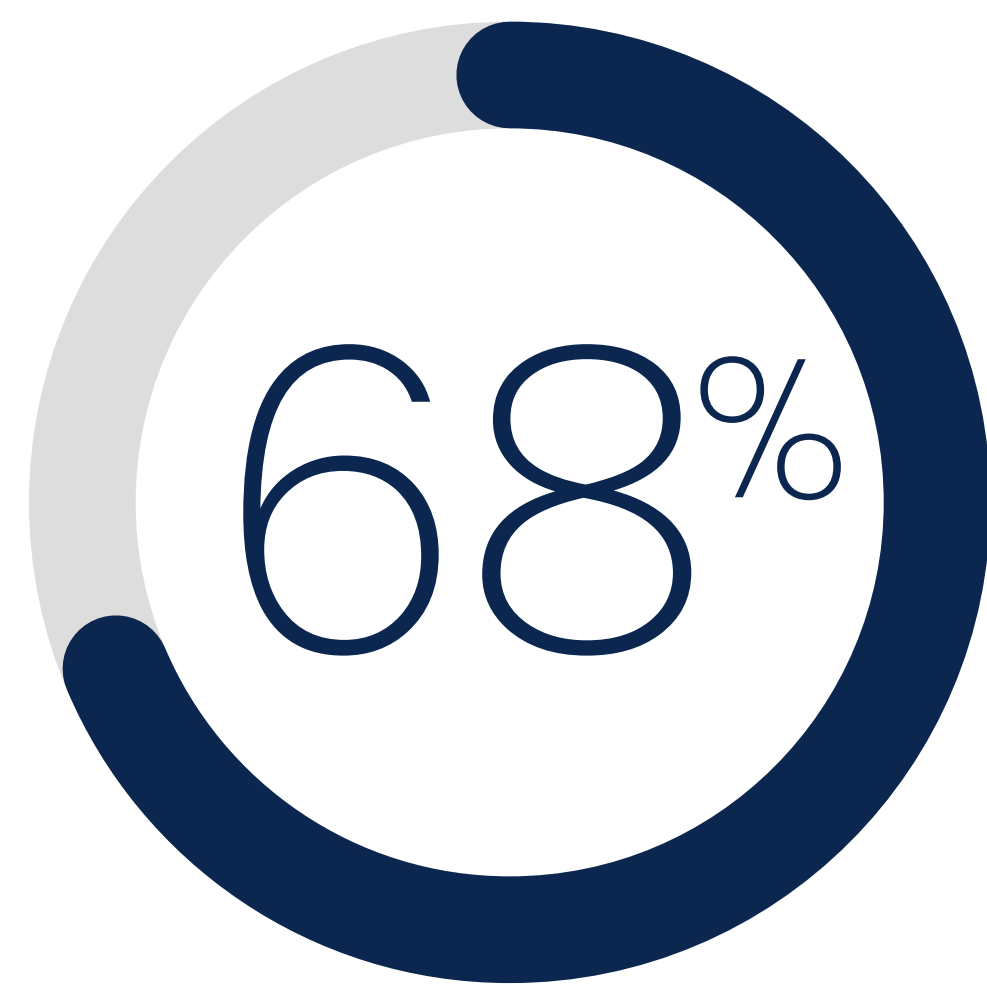
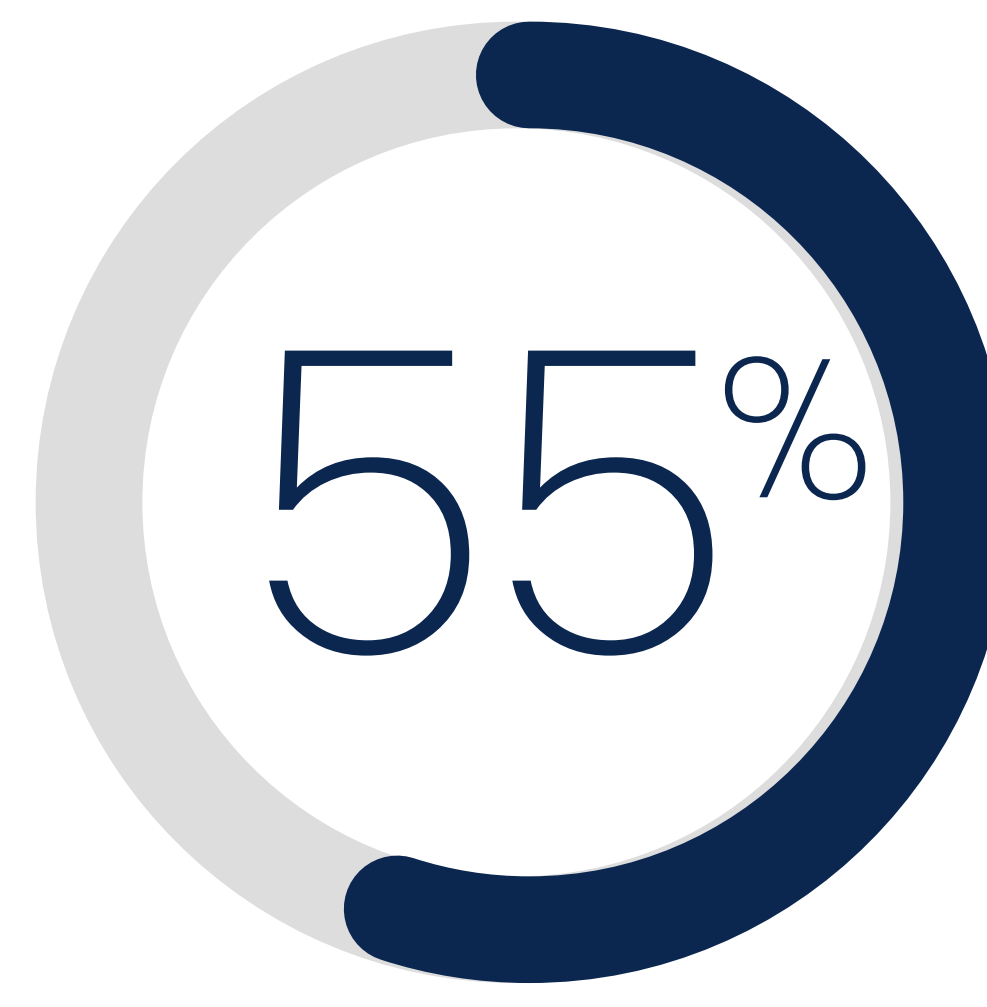


# Empower IT with a solution that grows with you

Whether you have an IT team of one or many, digital has transformed how, when and where your employees get work done. Today small and medium business leaders are investing in digital technologies to help their teams become faster and more agile.



68%  
of SMBs are actively investing in digital transformation



55%  
of SMBs have accelerated investments in digital transformation post-pandemic



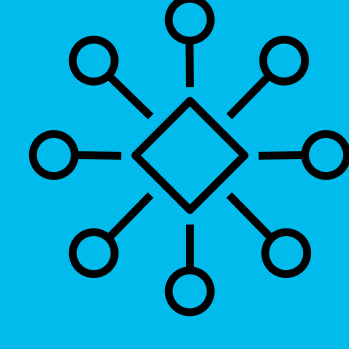
99%  
of SMBs consider cloud as a top technology priority

Source: Techaisle

## Power your business for today and tomorrow

There are countless options for digital technologies, so how do you pick the right tools for your SMB? Begin by seeking a secure solution that powers your business with these essential building blocks:

### SMB portfolio building blocks



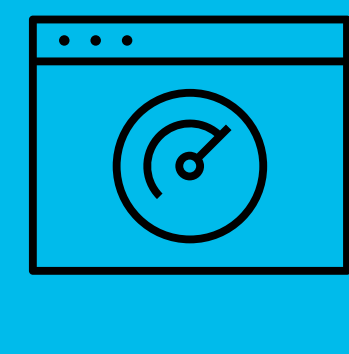
#### Enable your people

- Secure access
- Seamless collaboration



#### Enhance Your Workspaces

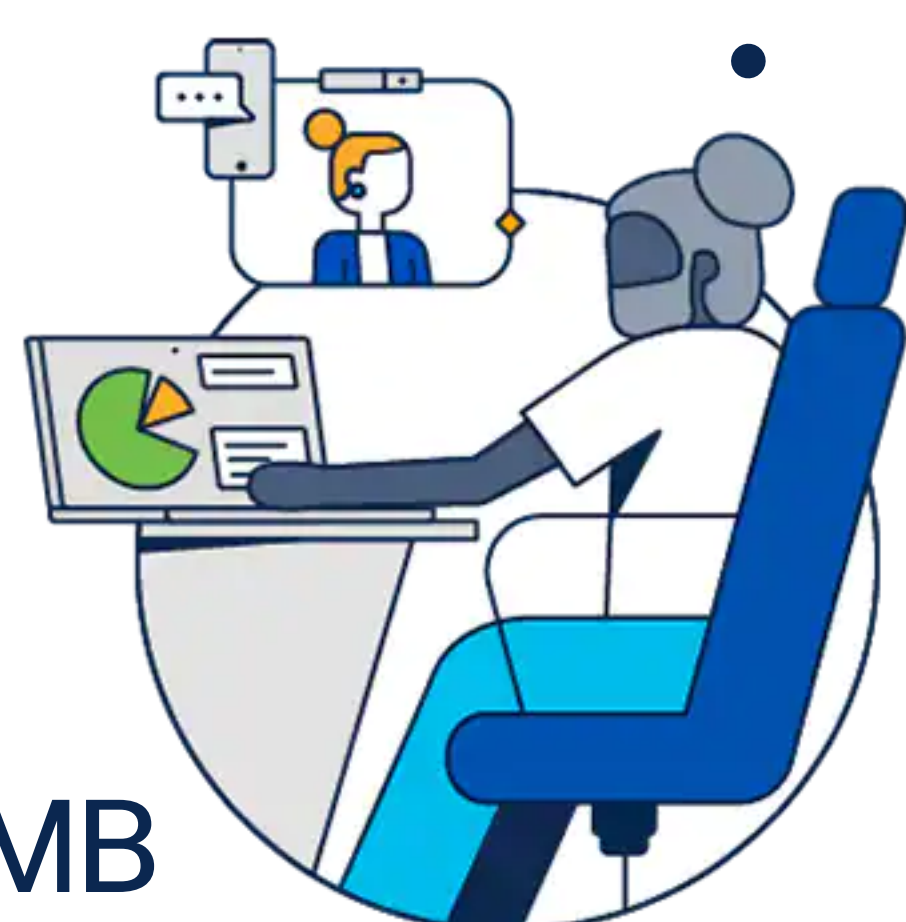
- Secure powerful networks
- Collaboration endpoints
- Video surveillance, cameras and sensors



#### Empower Your IT Management

- Visibility, management and control

**The Hybrid SMB**  
Work from anywhere



## Build exceptional experience outcomes

By asking how your organisation can enable your people, enhance your workspace and empower your IT, SMBs can create any of these business critical outcomes from Cisco's flexible, cloud-led product portfolio.

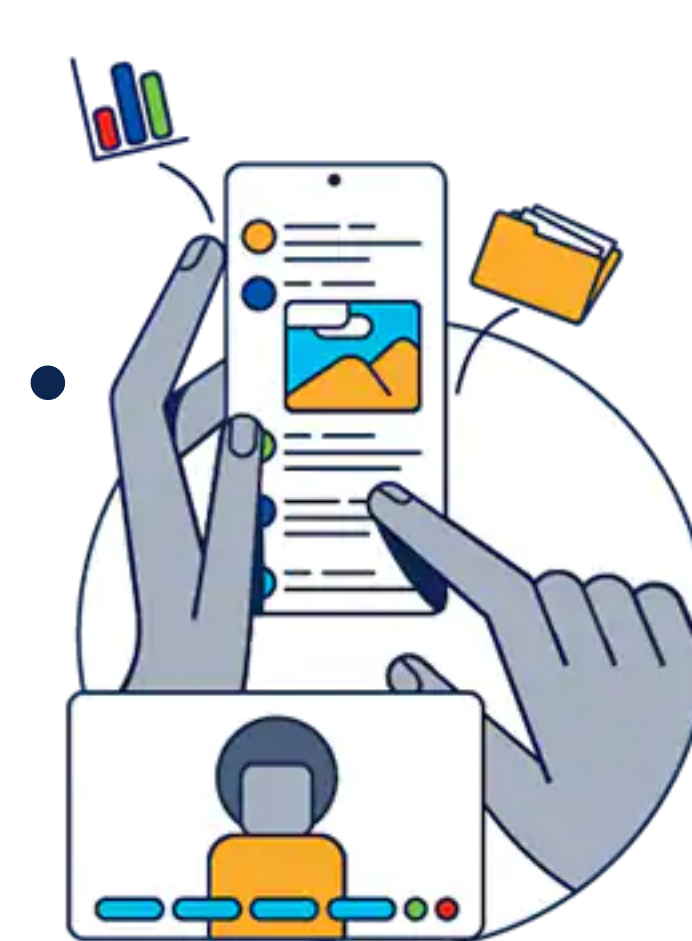
**The Smart SMB**  
Build smarter workspaces



**The Secure SMB**  
Protect your assets



**The Remote SMB**  
Keep everyone connected



## Powered by a portfolio for your every need

Successful SME leaders consider the total cost of ownership of their solutions, including ease of deployment, service and solution management. Cisco's affordable cloud-led portfolio drives your ideal SMB outcome:



Cisco Meraki is the leader in cloud-controlled Wi-Fi, routing and security.



Webex by Cisco is the leading enterprise solution for video conferencing, online meetings, screen share and webinars.



Duo protects your workforce and user data from cybersecurity risks.



Cisco Umbrella offers flexible, cloud-delivered security.



The Cisco and Meraki tech stack was so easy to set up and install devices and there was a lot of out-of-the-box functionality, including management and monitoring. They use a simple licensing model and it's very easy to calculate the cost for a switch or expansion.

**Micheal Jörgensen**  
IT Chief/CTO at Abdon Food

## Scale your business with Cisco

Whether you are starting your journey to the cloud, or your business is reaching new heights, Cisco's cloud-managed solutions can help.