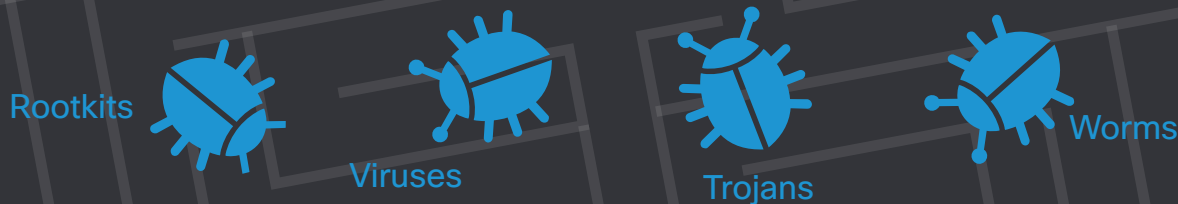


# The High Cost of Cutting Corners

As the cost and likelihood of a breach grows you can't afford "good enough" protection before, during, AND after an attack.



## Top 2 Attack Vectors For Malware



Web



Email

## Malware Impacts

80%



Of Victims Report Measurable Impact to Business

## Organizations Are Not Able To Detect A Breach In A Timely Manner

33%



2+ Years to Discover the Breach



55%

Unable to Determine the Cause of the Breach

## Industries Hit Hardest In 2014



\$245M

Retail



\$80M

Financial Services



\$4.5M

Healthcare

## Top 3 causes of a breach

40%



Malware

52%



Hacking

29%



Social Engineering

## Cisco Security



21 Billion

Web Requests Through Cisco Web Security (WSA+CWS)



35%

Of Global Enterprise Email Traffic Processed Through Cisco Email Security (ESA + CES)



5500

IPS Signatures in Advanced Malware Protection (AMP)

## Average Cost of a Breach

\$5.4M



2013

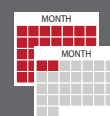
\$5.9M



2014

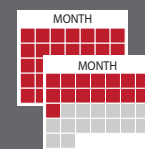
## Average Time To Resolve a Cyber-attack

32 days



2013

45 days



2014

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[www.cisco.com/go/emailsecurity](http://www.cisco.com/go/emailsecurity)

[www.cisco.com/go/websecurity](http://www.cisco.com/go/websecurity)



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